



A GROUP ROLE IS A SET OF ACTIONS THAT A PERSON OCCUPYING A **GIVEN STATUS IN A SOCIAL GROUP MUST PERFORM; STORED IN THE** HUMAN MIND A SET OF IDEAS **ABOUT HOW HE AND OTHERS SHOULD BEHAVE IN CERTAIN CIRCUMSTANCES.**

M. MESKON IDENTIFIES THE FOLLOWING COMPOSITION OF TARGET AND SUPPORTING ROLES: TARGET ROLES:

§ INITIATION OF ACTIVITIES. TO OFFER SOLUTIONS, NEW IDEAS, INFORMATION SEARCH.

§ PROVISION OF INFORMATION. PROVIDE THE GROUP WITH FACTS OR GENERALIZATIONS, APPLY THEIR OWN EXPERIENCE IN SOLVING GROUP PROBLEMS

§ EXPRESSION OF OPINIONS. TO EXPRESS OPINIONS OR BELIEFS CONCERNING ANY EVENT, ASSESSMENT OF THE EVENT § COORDINATION. EXPLAIN THE RELATIONSHIP BETWEEN IDEAS, TRY TO

INTEGRATE THE ACTIVITIES OF VARIOUS SUBGROUPS OR GROUP MEMBERS.

S EXPRESSION OF THE FEELINGS OF THE GROUP. DESCRIBE THE REACTION OF GROUP MEMBERS TO IDEAS AND SOLUTIONS TO PROBLEMS.

ENVIRONMENT IN WHICH EACH MEMBER OF THE GROUP CAN

§ ENSURING PARTICIPATION. TRYING TO CREATE AN

§ PROMOTION. BE FRIENDLY, SINCERE, RESPONSIVE TO OTHERS;

SUPPORTING ROLES

MAKE A PROPOSAL.

SO S. KRATOHVIL DESCRIBES THE FIVE MAIN ROLES OF THE LEADER:

1. LEADER - OPENLY SHOWS HIS POWER, EXERTING A CONSTANT IMPACT ON THE MEMBERS OF THE GROUP.

2. ANALYST - BEHAVES PASSIVELY, WITHOUT MANIFESTING HIMSELF, DOES NOT EXPRESS ANY FEELINGS AND ASSESSMENTS WITH THE AIM OF FORMING GROUP REACTIONS

3. COMMENTATOR - PERIODICALLY COMMENTS AND SUMMARIZES WHAT IS HAPPENING IN THE GROUP.

4. EXPERT - COORDINATES THE ACTIONS OF GROUP MEMBERS, INVOLVES PASSIVE PARTICIPANTS IN THE ACTIVITY, EXPLAINS WHAT THE GROUP MEMBERS DO NOT KNOW. **5. AUTHENTIC PERSONALITY** - BEHAVES AS ONE OF THE MEMBERS OF THE GROUP, EXPRESSING THEIR TRUE FEELINGS. •. THE MOST FAMOUS CLASSIFICATION OF GROUP ROLES IS THE CLASSIFICATION OF R. SCHINDLER:

1. LEADER (ALPHA) - ENCOURAGES MEMBERS OF THE GROUP TO ACTION AND LEADS THEM ALONG.

2. EXPERT (BETA) - POSSESSES SPECIAL KNOWLEDGE, SKILLS AND ABILITIES, WHICH ARE REQUIRED FOR THE GROUP TO IMPLEMENT ITS TASKS.

3. A CONFORMIST (GAMMA) IS A PREDOMINANTLY PASSIVE PARTICIPANT, AVOIDING RESPONSIBILITY AND STRIVING TO REMAIN INVISIBLE.

4. OUTSIDER (OMEGA) - THE MOST LAGGING MEMBER OF THE GROUP DUE TO WEAK ABILITIES OR FEAR OF SELF-EXPRESSION.